



AN OVERVIEW OF THE SAFARI COLLECTION SUSTAINABILITY PROGRAMME

The Safari Collection is heavily focused on sustainability and giving back. It is at the heart of everything we do. Our ethos is to be low impact, community and conservation orientated to the core and to have a significant positive influence on the people and environment around us.

GIRAFFE MANOR

ROTHSCHILD'S GIRAFFE CONSERVATION AND BREEDING - Giraffe Manor was originally built as a home by David Duncan in the 1930s, and in 1974 Jock and Betty Leslie-Melville purchased the property and started a campaign to save the endangered Rothschild's giraffe. The legacy of their efforts live on today, with the resident giraffe of Giraffe Manor providing many of the offspring who have gone on to live in the wild and breed the population up. Since the project started, Rothschild's giraffe numbers in the wild have risen from around 100 to around 800.

AFRICAN FUND for ENDANGERED WILDLIFE (AFEW) – For each guest that stays at Giraffe Manor, The Safari Collection donates \$10 to AFEW and their wildlife conservation projects across Kenya.

KAREN C PRIMARY SCHOOL – Each year guests staying at Giraffe Manor are able to donate clothes and school supplies to the children of the Karen C Primary School and may visit if they wish.

ONE HORIZON – The Safari Collection supports this charity running feeding programmes, schools and women's centres in some of the slum areas of Nairobi. Guests are able to take part in these programmes if they would like to.

GIRAFFE SPONSORSHIP – It is little known that giraffes are becoming highly endangered in much of the range across Africa. Join the Giraffe Manor giraffe sponsorship programme and contribute to the conservation of these gentle giants. If you wish to find out more about any of our conservation or community projects please contact sustainability@thesafaricollection.com



SALA'S CAMP

AWARD WINNING SUSTAINABILITY - Sala's Camp has a gold eco-rating and is built from locally made materials with a light ecological footprint. We employ Maasai guides and spotters who grew up on the edges of the reserves and are proudly involved in local conservation initiatives. The camp is situated away from the crowds in a private, low-use area of the reserve.

RHINO CONSERVATION - At Sala's Camp each guest contributes to the running of the Masai Mara by paying a \$70 park fee and \$40 dollar conservation fee both of which are essential funding to the running costs of the reserve and the enduring protection of its incredible wildlife populations. The camp is situated in a rhino sanctuary area and The Safari Collection donates \$5 per night for each guest to the Rhino Monitoring Team to assist with fuel, training and their daily activities. We also provide staff and vehicles for their annual censuses.

CHEETAH AND LION PROJECTS - Sala's Camp works in close conjunction with the Mara Cheetah Project and Mara Lion Project, assisting with fundraising, data collection and as a base for their staff when in the south of the Masai Mara. There are opportunities for interested guests to visit the project or to have dinner with, or a lecture from, one of their team about the research and conservation activities.

CONSERVATION VEHICLE - We run a dedicated Conservation Vehicle which assists with monitoring big cat populations in the Masai Mara on a daily basis and our other projects around Kenya at other times.

TEAMTALK - The Safari Collection runs a project called TEAMTalk with the communities on the edge of the Masai Mara focusing on health, female empowerment, FGM reduction and HIV awareness. It is run in the local schools and uses sport to successfully facilitate workshops raising awareness of these important issues.

HEALTH CLINICS - Each year the Safari Collection runs week-long clinics all over Kenya and recently has run several dental and eye clinics in the Maasai Mara communities providing free dental care and basic medical services to those in need.

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SASAAB

AWARD WINNING SUSTAINABILITY - Sasaab holds a gold eco-rating (the highest attainable) and is involved in a huge number of projects with the local community from the Samburu tribe. Our Samburu guides and spotters who grew up around the lodge are proudly involved in local conservation initiatives and 75% of our staff were recruited from the local villages. The lodge is fully powered by solar and runs a huge number of sustainability initiatives such as 'save a bucket' and our reusable water bottle gifts.

THE LONG RUN – Sasaab is a member of The Long Run foundation and is in the process of certification to become a Global Ecosphere Retreat.

WESTGATE CONSERVANCY AND SAMBURU NR - At Sasaab each guest contributes enormously to the running of the Westgate Conservancy, on which Sasaab is situated, by paying a \$58 conservancy fee, and to the management of Samburu National Reserve by paying a \$70 entry fee.

COMMUNITY LINKS - There are over 600 families living in the Westgate Conservancy and the conservation fee contributes to the daily running costs of the conservancy and wildlife management, as well as providing clean water, building schools and maintaining dirt roads. Bringing tourism to the area has for the first time allowed the community to see the value of having wildlife in their midst and helped enormously to reduce human-wildlife conflict. As a result wildlife is increasing in the area year on year.

LION AND GREVY'S ZEBRA CONSERVATION - Sasaab has strong links with Ewaso Lions and the Grevy's Zebra Trust, two local conservation organisations which are based within 10 minutes drive from the lodge and guests are able to visit and take part in some of their activities if available. We support them with their initiatives such as Lion Kids Camps and the Great Grevy Zebra Rally.

SCHOOL LUNCH PROGRAMME – Nutrition is the single most important factor to the progress of childhood education. Sasaab runs a school lunch programme at nine local schools providing healthy and nutritious meals to over 1110 children per day to a total of 250,000 meals per year.

SCHOLARSHIPS - We have a scholarship programme in place which currently supports 11 high-achieving students from the local community to attend secondary boarding schools. We try to focus on female students.

YOUNG CONSERVATIONISTS – During quiet times our guides visit local schools and give presentations and talks on wildlife conservation and environmentalism. These are the conservationists of the future.

HEALTH CLINICS - Each year the Safari Collection runs week-long clinics all over Kenya and recently has run dental clinics and eye clinics for the local people providing free eye surgeries to over 300 community members and dental treatment and basic medical services to over 3000.



COMMUNITY AND CONSERVATION

SAFE SAMBURU - Sasaab has recently supported the foundation of a local charity, SAFE Samburu, which recruits youth leaders to stage performances at marketplaces and community gatherings to discourage traditional practices such as FGM and early marriage and to provide education on HIV awareness.

TEAMTALK - The Safari Collection runs a project called TEAMTalk with the local communities focusing on health, female empowerment, FGM reduction and HIV awareness. It is run in the local schools and uses sport to successfully facilitate workshops raising awareness of these important issues.

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SOLIO LODGE

AWARD WINNING SUSTAINABILITY - Solio Lodge holds a gold eco-rating (the highest attainable) and is highly involved in funding rhino conservation and projects with our local communities.

RHINO CONSERVATION - There are over 250 rhinos on Solio Game Conservancy and it is internationally recognized as the most successful private rhinoceros breeding conservancy in Kenya. It is responsible for having trans-located over 100 black and 60 white rhinoceros to other parts of Kenya over the years, including 6 to Uganda. Each guest who stays at the lodge directly contributes to rhino conservation through an \$80 conservation fee and it's possible to meet the conservationists if they are available.

TEAMTALK - The Safari Collection runs a project called TEAMTalk with the local communities focusing on health, female empowerment, FGM reduction and HIV awareness. It is run in the local schools and uses sport to successfully facilitate workshops raising awareness of these important issues.

YOUNG CONSERVATIONISTS – During quiet times our guides visit local schools and give presentations and talks on wildlife conservation and environmentalism. These are the conservationists of the future.

HEALTH CLINICS - Each year the Safari Collection runs week-long clinics all over Kenya and recently has run dental clinics and eye clinics for the local people providing free eye surgeries to over 400 community members and dental treatment and basic medical services to over 7000.

SCHOOL BUILDING – The Safari Collection has strong links to local schools and our donors have completely rebuilt the Charles Wickham Honi Primary School and a new classroom block at Leburra Primary School in the last two years.

MARY IMMACULATE SHELTER OF LOVE – Solio Lodge is heavily involved in the funding and improvements of this local orphanage which is home to 32 students from around the local area.

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